

To Whom It May Concern,

Zena McCartney worked as a social media and market research intern in the marketing department of Hanson Robotics under my supervision from August to December 2016.

As social media intern, she conducted research on a vast amount of original and third-party contents and created a comprehensive social media content library and a social media calendar for our company. As content marketing intern, she delivered a report on social media campaign best practices, analyzing a number of the most successful social media campaigns conducted by other companies in recent years. In addition, she researched and wrote an original paper on why there is a need to develop compassionate and wise artificial intelligence, and how this would help the world. These contents were extremely useful in our social media and overall marketing efforts.

I have high regards for Zena based on outstanding contributions that she made during her five-month internship in our company. Zena's positive attitude and combination of speed and diligence enabled her to complete her tasks efficiently while maintaining very high standards for quality.

I'm confident that Zena has a successful career ahead of her and give her my highest recommendation for roles that require insightful research, organization, communication skills, and a positive attitude.

Please don't hesitate to contact me for any further information. Thank you for your time.

Sincerely,

Jeanne Lim
Chief Marketing Officer
Hanson Robotics Limited