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June 9, 2014

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To whom it may concern:

Zena McCartney interned at Energy Medicine University in the summer of 2013. Zena is bright and intuitive and it was immediately apparent that she could assist us with our social media campaigns. Zena was quickly put in charge of our social media for the summer of 2013. Our social media consisted of Facebook and Twitter accounts and Zena posted content several times a week. Zena researched and read through our materials on site and elsewhere to find items of interest to our followers. Zena's skill in getting the sense of what our readers would enjoy and findings links to relevant clips increased our followers and likes significantly.

Zena also performed the more mundane tasks of filing, database entry and light cleaning cheerfully and well. It did not take much time to train Zena as she is quick to learn and understand. She was a delight to work with and we would not hesitate to invite her back.

Sincerely,



Anna L. Haight
Registrar
Energy Medicine University